

EMPOWER YOUR LEADERSHIP TEAM TO ACCELERATE BUSINESS GROWTH

Smart Tools & Strategies for Scaling Up

Scaling Up Growth Workshop

Discover how to Scale Up your business with Rockefeller Habits™ 2.0

The world-renowned Scaling Up Business Growth Workshop has empowered more than 20,000 executives and their leadership teams with proven tools and strategies to scale up smarter.

Align

Get faster results with less effort by developing organizational clarity and accountability.

Accelerate

Develop a strategic advantage over your competitors and position your brand as a market leader

Advance

See your company's reputation and revenues soar as employees fulfill 100% of all promises.

Who Should Attend?

This workshop is open to all those interested in amplifying their success and scaling up their business via a proven course trajectory. We welcome lifelong learners and those hungry for best practices and cutting-edge thought leadership. We welcome leaders who want to develop their team - and know they can't do it alone - and are willing to invest in an outside resource for help. To maximize results and return on investment, we encourage leaders and senior teams to attend together.

Led by Gazelles Certified Coaches™, this workshop introduces attendees to the power of the Four Decision framework. Please reach out to us if you have any questions regarding our process or are interested in exploring a coaching relationship

Register now at www.xceladvisorygroup.ca

WEDNESDAY,
NOVEMBER 20TH, 2019

KELOWNA YACHT CLUB

1370 WATER STREET
KELOWNA BC V1Y 1J1



We attempted to apply the Habits by ourselves, but then we decided to sign up for a Rockefeller Habits workshop and started working with a certified Gazelles coach. The results have been phenomenal. As a result of our success, I now actually have the time to work on my business (and myself). Thanks to Gazelles for being a huge part of our success at P2P!"

Dan Rogers, President & CEO
Point to Point Transportation
Services

Gazelles
CERTIFIED COACH 

SCALING UP
COACHES 

What you'll learn

In just one day, you will learn how to accelerate profitable growth leveraging the Rockefeller Habits 2.0 best practices through engaging lectures, videos, hands-on exercises, group discussions, and coaching demonstrations. We will focus on the four critical decisions that all businesses face:

Attract and keep the right **people**

- Become a magnet for A players
- Align your team around core values
- Increase accountability and results

Create a differentiated **strategy**

- Clarify your brand promise
- Discover your SWOTs and trends
- Determine your 3-5 year key strategies

Drive flawless **execution**

- Learn the Rockefeller Habit 2.0
- Create a culture of accountability
- Processes that run without drama

Have plenty of **cash**

- Accelerate cash flow to fuel growth
- Improve your sales cycle
- Ensure you are never short on cash

Course materials

- Detailed workbook with information and examples of the concepts presented.
- Book: *Scaling Up*, written by Verne Harnish.
- Four Decisions™ One Page Strategic Plan™ and other actionable tools to help grow your business.

PRESENTED BY

Richard Boyer

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Richard Boyer is a CPA, CA with a distinguished career as an executive. Having been in leadership positions himself, Richard is uniquely positioned to understand the challenges that growth firms face.

As a business coach and growth advisor, Richard accelerates CEOs and Executives' performance by rolling up his sleeves and working next to them to support them. Richard has consulted with a

broad range of industries including manufacturing, professional services, healthcare, construction, real estate, transportation, and not-for-profit. His business experience spans more than 25 years in C-suite leadership positions (CEO and CFO) in both private and public companies in a variety of industries.

Richard believes in a simple and common-sense approach to solving growth challenges. He inspires his clients with practical examples from his own career and from some of his client assignments.



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YOUR INVESTMENT

4 Attendees	\$250
2-3 Attendees	\$279
1 Attendee	\$299

(price is per person)

YOUR TIME

Doors Open at 7:30am

Workshop 8:00am - 12:00pm

Light breakfast provided

QUESTIONS?

Contact Marianna Boyer
403.990.5615
mboyer@xceladvisorygroup.ca



I was in a YEO Forum with a guy who took his company from \$7 million to \$40 million; after hearing his repeated references to Verne Harnish, I finally attended the Rockefeller Habits workshop. Without ever going, I would still be running a mom and pop operation, and hating my job!"

Scott Nash, CEO
Mom's Organic Market

For additional *Scaling Up* Workshop dates, visit:
gazelles.com/mrh-workshops

May be eligible for Continuing Education credits depending on individual professions.